

CHAPTER 10

TOOLS FOR IDENTIFYING UNKNOWN MOVIE STILLS

While the research and preparation of this book was MASSIVE, we understand that there is an unbelievable amount of work that still needs documenting in this area.

We've tried our best to present the most accurate and reliable information possible, and hope this will be beneficial to you in your research.

We realize that knowing what production codes are and how to identify them is just the first step. NOW, you need the codes to help you identify that unknown still.

We have two tools to help you with that problem:

- (1) *Movie Still Identification Book*; and
- (2) The Website www.MovieStillID.com.

Movie Still Identification Book

The first tool is the 2013 Edition of our *Movie Still Identification Book*. This 5th edition has 45,400 codes to help you with your identification problems. We have tried to make the process as simple as possible.

PRODUCTION

2013 Edition

Movie Still Identification Book

**Over 45,000 movie studio
production codes to help
identify unknown movie,
short, portrait and
television stills.**

Learn About Network, L.L.C.

Here are the instructions to show you how easy it is to use our Movie Still Identification Book.

Ed and Susan Poole

For this edition, we wanted to help you identify your still. So you simply:

Get your code;

Look it up in the appropriate code log;

See who used that particular code – PERIOD.

Before we break down the columns, there are TWO (2) sections: Letters and Numbers. If the production code on the unidentified still STARTS with a letter, go to the Letter Section. If the code STARTS with a number, go to the Numbers Section.

You will see the same five columns in each section:

1. Code
2. Title/Name
3. Director/Type
4. Studio/Distributor
5. Year

Let's take a look at each column.

Code

The code refers to the letter/number code etched on the still that you are trying to identify. We have production codes, portrait codes, series codes, and studio codes. All are together and in either alphabetical - alpha/numeric order (in the Letters Section) or numeric - numeric/alpha order (in the Numbers Section), There are some numbers that start with zero ("0") which comes before 1.

PRODUCTION CODE BASICS FOR MOVIE STILL COLLECTORS

Title/Name

This column has the film title, personality name or studio name. But there are several additional codes included in the column.

- a. Major aka's are in parenthesis beside the title.
- b. For a major release from a different country, the country code is included, i.e. ("IT") Italy; ("UK") United Kingdom; ("FR") France; ("GER") Germany; ("JAP") Japan; ("SP") Spain, etc.
- c. Animation – ("t") We marked as many as we could during editing.
- d. Shorts – ("sh") - We marked as many as we could during editing.
- e. Original year – when a reissue had a different number, we put the original year by the title.
- f. Working titles have an (*) asterisk at the end of the title

Director/Type

The primary director is listed in all capital letters. When it is a portrait, series or studio code, they are shown in small letters.

Ed and Susan Poole

Studio/Distributor

The major distributor is listed (NOT the production company) for production codes. For portrait, series or studio codes, we tried to list the major studio when available.

Year

Year of release is shown for production codes. When it is a reissue, the year is shown as “R” plus a 2 digit reissue year. Some series and portrait codes have ranges shown.

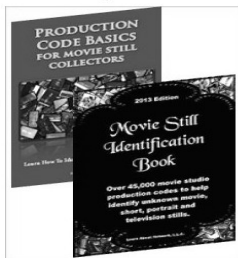
THAT’S IT – SIMPLIFY!!

Movie Still ID Website

The book is very easy to use, but if you need more, there’s the website www.MovieStillID.com.



*The first advance website dedicated to research and documentation of movie stills. Our 2013 edition **Movie Still Identification Book** has 45,400 codes to help identify unknown movie, series, portrait, serial and TV stills. Our **Movie Still Archive** is now open over 300 galleries and 20,000 images. Take a look. And finally, our advance **Research** area is a member only area and includes access to our new 2013 edition plus sorts by Director and Studio and loads of additional research.*



2013 Movie Still Identification Book and Production Code Basics



Movie Stills Archive



Advance Still Research Member Area

PRODUCTION

A yearly membership in the website costs the same as the book. In addition to the 45,400 codes that are available in the book, we have room to sort the information and present the codes in different ways. For example, we have the production codes sorted by over 2000 directors in case you are doing research on directors.

We also have the production codes sorted by studios, so if you are researching Mack Sennett, Hal Roach, Educational Picture shorts, or whatever studio, we have it available.

And finally, we post New Additions, which are production codes that we have acquired since the compilation of the 2013 Edition.

We will continue to document and expand in all directions on our websites.

Be sure to visit our website (MovieStillID.com) to see our Movie Still Archive.

Other Research Websites

For movie poster information, visit our website designed for Beginner to Intermediate collectors (www.LearnAboutMoviePosters.com).

For our exclusive movie poster research database to document, sort and research all types of movie posters, visit our website :

Learn How to Identify Unknown Movie Stills
(www.MoviePosterDataBase.com).

Ed and Susan Poole

PRODUCTION

For advance research for movie poster artists, printers and lithographers logs, lithography plate numbers, studio logos and dating, printers unions, National Screen Service logs and information, and much more, visit our advance website (www.GlobalCinemaResearch.org)

And finally, for our local website on Louisiana Film History, visit our Louisiana website (HollywoodOnTheBayou.com)

Please email (edp@LearnAboutMoviePosters.com) or call (504-298-LAMP) as we would love to show you through our advanced research areas.

We hope that you will enjoy our book. Please let us know your comments and suggestions. Thank you and good luck with your research

Ed and Susan Poole
Film Accessory Researchers



583 Pacific Street - Stanford CT 06902

203.324.9750

www.posterconservation.com



Before



After

LINEN BACKING AND RESTORATION SERVICES



POSTERPLANET.NET

Also the home of PosterParty.com!

Movie Posters ~ Music Posters
TV Posters ~ Celebrity Posters
Star Wars & James Bond
Harry Potter

Collectormania
17892 Cottonwood Dr
Parker, CO 80134
1-866-630-1648

questions@posterplanet.net
posterplanetfile@aol.com

There are 25,000 posters databased and available at www.movieart.com.
Inquire to posters@movieart.com.
We sell posters to collectors, designers and institutions worldwide. Our staff is friendly. We answer questions.

Selling posters since 1979.

IVPDA
international vintage
POSTER
dealers association



**KIRBY MCDANIEL
MOVIEART**

GOT POSTERS?



SPOTLIGHTDISPLAYS.COM

FILM/ART

Original Film Posters

Hollywood, CA

323.363.2969

filmartgallery.com

PRODUCTION

click I am taking my girlfriend
click to my favorite place to
buy movie posters *click*

MOVIEPOSTERBID.COM



Ed and Susan Poole

PRODUCTION CODE BASICS

LAMP SPONSORS ADS

Page No.

Amazing 3rd Planet.....	86
Bags Unlimited	10, 104
Bonhams	63
Channing Lyle Thomson	62, 127
Cinema Retro	103
Conway's Vintage Treasures.....	85
Dominique Besson	56
eMovieposter.com.....	9, 104
Ewbanks Auctions	18
Femme, Fatales & Fantasies	85
Film Art Gallery	73, 136
Four Color Comics	55
French Movie Posters	33
Heritage Auctions.....	34, Back Cover
Hollywood Poster Frames	10, 62
Illustraction Gallery	63
Intemporel	85
Kinoart.net.....	33, 103
L'Imagerie Gallery	18, 86
Last Moving Picture Show	85
Limited Runs	55
Movie Poster Bid	137
Movie Poster Exchange.....	17
Movie Art of Austin	33, 136
Movie Art Gmbh.....	55
Original Poster	74
Past Posters	55
Poster Conservation	135
Posteropolis	73
Poster Planet.....	62, 136
Robert Edwards Auction	64
Simon Dwyer.....	127
Spotlight Displays	73, 136
The Cinema Trade.....	84
Unshredded Nostalgia	128
Vintage Movie Memorabilia	73
Yazoo Mills.....	74

HERITAGE® VINTAGE MOVIE POSTERS

WHEN YOU'RE READY TO SELL YOUR POSTERS, YOU'LL BE GLAD YOU CALLED US!

Every year Heritage Auctions holds three Signature®
Movie Poster Auctions in March, July and November.

How can you be sure the offer to purchase your poster or poster collection is the absolute maximum? At Heritage our goal is to present each and every one of your items to the largest number of qualified buyers in the world. Why sell outright to a single buyer when our auction platform will bring multiple buyers to compete against each other? When the time comes to sell your treasures, call us; we'll be happy to give you a free appraisal.

Take a look at these examples and see for yourself how we realize more money for our movie poster consignors than all other auction firms combined!



The Black Cat (Universal, 1934)
One Sheet (27" X 41") Style B
Realized **\$334,600**
November 2009



The Bride of Frankenstein
(Universal, 1935).
One Sheet (27" X 41") Style D.
Realized: **\$334,600**
November 2007



Flying Down to Rio
(RKO, 1933).
One Sheet (27" X 41")
Realized: **\$239,000**
November 2008

To consign to an upcoming
auction, contact:



GREY SMITH
Director, Movie
Poster Auctions
214-409-1367
GreyS@HA.com

Always accepting quality consignments in 38 categories.
Immediate cash advances available up to \$50 million.

Free catalog and *The Collector's Handbook* (\$65 value) for new clients. Please submit auction invoices of \$1000+ in this category, from any source. Include your contact information and mail to Heritage, fax 214-409-1425, email catalogorders@HA.com, or call 866-835-3243. For more details, go to HA.com/FCO.

Annual Sales Exceed \$900 Million | 850,000+ Online Bidder-Members
3500 Maple Ave. | Dallas, TX 75219 | 877-HERITAGE (437-4824) | HA.com
DALLAS | NEW YORK | BEVERLY HILLS | SAN FRANCISCO | HOUSTON | PARIS | GENEVA

Licensed Auctioneer Andrea Voss: TX 16406. Buyer's Premium 19.5%. See HA.com for details.
HERITAGE Reg. U.S. Pat & TM Off.

THE WORLD'S LARGEST COLLECTIBLES AUCTIONEER
HERITAGE HA.com
AUCTIONS

32300